

**INFLATION-BUSTER  
SALE!**



# 25 PERMANENTLY PLACED ADS ON:

**OVER  
1,000 WNY  
SPONSORS**

**15 YEARS  
IN BUSINESS  
IN 2023**

**- PBS/WNED TV EPISODES  
- PAPERS & PODCASTS  
- ON THE WEB & YT**

FOR A 1X ONLY CHARGE OF JUST...

**\$250**

*Only \$10.00 each!*

*Support  
a TV & web  
episode, paper &  
podcast about your  
town or neighborhood!*

*Only 6 spots are  
available per town  
or neighborhood!*



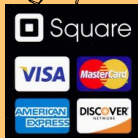
- (1) PBS/WNED TV SPONSORSHIP LOGO AD (Broadcast multiple times)
- (1) YOUTUBE VIDEO SPONSORSHIP LOGO AD PLACEMENT
- (1) WEBSITE VIDEO SPONSORSHIP LOGO AD PLACEMENT
- (4) WEB MAGAZINE/PAPER SPONSORSHIP LOGO ADS (1 per 4 placements)
- (17) PODCAST SPONSORSHIP AD PLACEMENTS (1 per 17 placements)
- (1) BONUS WEB BUSINESS LISTING AD ON OUR SITE (Can link to anything)



LOW  
PRICED ADS  
THAT ANY SMALL  
BUSINESS CAN  
AFFORD!

**"BUILT FOR**

*Call or text  
Tony today at:  
(716) 368-9919*



**SMALL BUSINESS"**

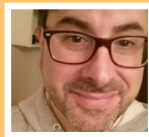


Everywhere your Video, Paper & Podcast goes, so do your permanent ads!

- PBS-TV airs to 14 million people in WNY/S. Ontario & our streaming partners to millions
- Podcasts are available on over 10 large web podcast sites like Spotify, Apple & Google
- Our Companion Papers are distributed through subscription emails & the web

**CHECK OUT THE EPISODES, PAPERS & PODCASTS AT: [AAAUGUSTINE.COM](http://AAAUGUSTINE.COM)**

# A BIT ABOUT ME



My full name is Anthony Arthur Augustine and I own and operate a one-man, Buffalo based, independent media production company built solely to promote small towns, neighborhoods & small businesses throughout WNY through regional commercial and public TV, web videos and companion magazines/papers and podcasts.

You may have heard of a few of my most recent TV series such as "Discovering WNY", which ran for four years on WNED-PBS TV and three other local, commercial TV stations. Prior to that, I produced the popular WNY kids series, "The Tall Tales of B, Blue & Roc too!" & "Roc 'N B & Friends". Both shows were broadcast simultaneously for 4 years on 4 commercial TV stations throughout the Toronto, Buffalo, Rochester and Finger Lakes regions.

Through 2025, I am solely focusing on producing two new, interstitial, TV series called "Small Town WNY" & "Buffalo's Great Neighborhoods". These series feature 1:30-8:00 profiles of all of the great small towns & neighborhoods we have here in the WNY region. Each series will also feature an annual companion papers and multiple podcasts that will be available on all the large streaming services/sites.

Thank you for your consideration! ~ Tony (A. A.)

**(716) 368-9919 / aa@aaaugustine.com / aaaugustine.com**



## IMPORTANT INFORMATION TO KEEP IN MIND ABOUT YOUR SPONSORSHIP ACCOUNT:

(By purchasing any sponsorship ad account you enter an agreement with the following conditions)

- All episodes/videos have a 6-10 month lead time from your sale to final edit (TV broadcast may be longer).
- The companion web papers are produced 1X annually only after all episodes have been handed into the station(s).
- The companion podcasts are recorded, edited and finished/posted only after the episodes & web paper are released.
- Any sponsor for either series cannot be included on the actual episode in video, name or otherwise in any way. They can only receive a 10 sponsorship logo "Thank you" segment at the end of the episode. For PBS/WNED-TV this is an FCC bylaw.
- Please understand that this is a one-man production and requires a life of complete dedication and takes all of my time and takes time. Being a one-man production allows me to keep my advertising prices far below anyone in the entire country offering anything similar. But the trade-off is the time it takes from concept to completion.
- These conditions are subject to vary and all sales are final.

## CELEBRATING 15 YEARS & 1,000+ SPONSORS IN 2023



## ANOTHER A. A. AUGUSTINE PRODUCTION

*I, A. A. Augustine am the sole, independent producer of "Small Town WNY" & "Great Neighborhoods of Buffalo". WNED-PBS TV is only the television broadcast outlet for these series. This is a 100% independently produced and self-funded production. "Small Town WNY" & "Buffalo's Great Neighborhoods" and A. A. Augustine are in no way directly affiliated or represent PBS and or WNED other than as a regional WNY broadcast outlet for each series. ~A. A. Augustine*